

# WEBSITE DESIGN ASSIGNMENT

Course: ART 3113 Website Design  
Instructor: Maxx Crawford  
Date Assigned: Wednesday, 1/10/18

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## ASSIGNMENT:

Benchmark Website Design – Product/Service Homepage

## OBJECTIVE:

Provide a snapshot of your website design skills. This project will be revisited later in the semester.

## Product/Service

Write your assigned product/service here:

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## AUDIENCE:

Your audience depends on your assigned product/service.

## DELIVERABLES:

- A homepage design for your assigned product/service
- A 100-200 word artist statement, describing your work and defining who your audience is.

## TECHNICAL REQUIREMENTS:

- 1440px by 800px, JPG format
- Only “above the fold” – *This does not include the footer*

## TIMELINE/DUE DATE:

- Wednesday, January 17 – Beginning of Class