WEBSITE DESIGN ASSIGNMENT

Course: ART 3113 Website Design Instructor: Maxx Crawford Assigned Date: Wednesday, January 24

ASSIGNMENT:

Inspiration Critique - UX Teardown Study

OBJECTIVE:

Break down an onboarding process for a website.

Create a teardown an onboarding for a website application. Answer the following in your research: what was successful? What was not? How did their design affect this process?

See inspiration from <u>useronboard.com</u>.

DELIVERABLES:

A breakdown of an onboarding process for a web site application. Include screenshots and commentary on the successes and failures of the process.

TECHNICAL REQUIREMENTS:

• PDF File(Under 100MB)

Note - Use whatever program feels comfortable: PowerPoint, Keynote, Photoshop, InDesign, etc.

TIMELINE/DUE DATE:

Wednesday, January 24 - Beginning of Class